

# Strategic Plan Info-Humboldt Bay Harbor District

Greetings,

The Humboldt Bay Harbor, Recreation and Conservation District has initiated its 2007-2011 five-year Strategic Plan process. As a part of that process, the Harbor District's Strategic Plan Committee has scheduled a series of stakeholder outreach sessions to collect input for use in preparing the Harbor District's next five -year plan. The next in this series of outreach meetings is to obtain input from commercial/industrial harbor stakeholders. Therefore, the Committee has requested that you attend our Harbor Outreach Session at 6:00 PM, June 21, 2007 at the Harbor District's Woodley Island Marina Meeting Room.

At the meeting, the Harbor District's facilitator, Ted Loring, Jr., will ask the attendees a series of questions that are outlined on the below Agenda.

Your participation is important to the Harbor District. If you would like to learn more about the Harbor District, please see the our website [www.humboldtby.org](http://www.humboldtby.org).

Thank for your continued support of the Humboldt Bay Harbor, Recreation and Conservation District and I hope to see you on June 21!

If you know of anyone that might also be interested in this meeting, please forward this invitation to them.

David Hull  
Chief Executive Officer  
Humboldt Bay Harbor, Recreation and Conservation District

Humboldt Bay Harbor, Recreation and Conservation District  
"Providing Bay Leadership for the Benefit of All"

## 2007-2011 Strategic Plan Harbor Outreach Session

June 21, 2007

6:00 PM

Agenda

Woodley Island Marina Meeting Room, 601 Startare Drive, Eureka CA

1. Review objectives for the outreach meeting and program for updating the strategic plan
2. Topics for discussion
  - a) What community needs should the District address?
  - b) What specific projects or activities do you want the District to pursue?
  - c) Are there any specific projects or activities that you do not want the District to pursue?
  - d) Do you have any comments about the mission and objectives set out in the prior strategic plan?
  - e) Do any of your organization's major objectives for the next five years provide a basis for coordination or partnership with the District?
3. Other messages for the Commission or the planning committee

**Mission Statement**

The mission of the Harbor District is to serve all of the people of Humboldt County by promoting harbor use, enhancing recreational opportunities and protecting bay and tidal environments

### **Vision Statement**

Bay leadership for the benefit of all  
2002-2006 Strategic Objectives

- o Complete Humboldt Bay Management Plan
- o Complete Harbor Revitalization Plan
- o Respond to emerging issues with significant economic or safety impact