

Strategic Planning

February 27, 2007

Notes

The meeting was called to order at approximately 7:00. Present were:

Committee Members

Ken Bates
Ted Kuiper
Bob Gearheart

Roy Curless
Dennis Mayo

Dennis Hunter
Mark Wheatley

Commission Staff

David Hull

Patti Tyson

The meeting was facilitated by Ted Loring, Jr.

The committee reviewed and approved the draft work plan with one change: Phase II of the draft work plan will be scheduled to precede Phase I. That is, the group wishes to review background material with staff prior to starting the outreach meetings.

The bulk of the February 27th meeting was devoted to discussion of the design and structure of the community outreach meetings. It was agreed that:

- Community outreach sessions will be scheduled in the following order: Government, Conservation, Recreation and then Harbor interests.
- Aquaculture, commercial fishing and freight interests will be encouraged to attend the Harbor outreach session.

The group brainstormed possible attendees and other issues associated with each of the community outreach sessions. Here's the result.

Government

- It was suggested that attendance might be maximized if this outreach session is scheduled during the business day.
- Entities that should be invited include:
 - The Cities of Arcata and Eureka
 - The County of Humboldt
 - The Bureau of Land Management
 - The Fish and Wildlife Service
 - The Coastal Commission
 - Local tribes
 - Pacific Fisheries Council
 - The Army Corps of Engineers
 - The local water board
 - NOAA
 - The Shelter Cove Resort Improvement District
 - US Coast Guard

- The only individual identified for a personal invite was Mark Andre.

Conservation

- Entities that should be invited include:
 - The Wiyot Tribe
 - Baykeepers
 - Bay Stewards
 - Local ranchers
 - The Aleutian Goose Group
 - The Pacific Coast Joint Venture
 - The North Coast Storm Water Coalition
- The only individual identified for a personal invite was Johanna Rodoni.

Recreation

- Entities that should be invited include:
 - Cal Water Fowl
 - Ducks Unlimited
 - HSU Aquatics
 - The rowing club
 - The Trails Trust
 - The California Beach Fishermen's Association
 - Charter boat captains
 - Englund Marine
 - HumBoats
 - The Visitor and Convention Bureau
- No individuals were identified for a personal invite.

Harbor

- Entities that should be invited include:
 - Citizens for Port Development
 - The stevedore company
 - Aquaculture interests
 - Shippers
 - Terminal operators
 - Commercial fishermen
 - Major land owners including Johnson-DeVries, Evergreen, Arkley-Kramer, Murphy and Schneider
 - The City of Eureka
 - Pacific Choice
 - Lessees at Dock B
 - Standard Oil
 - NCRA
- The only individual identified for a personal invite was Rick Borges.

It was agreed that Commission staff will organize and publicize the community outreach sessions. It was suggested that:

- The general public will be encouraged to attend,
- There should be one or more press releases,
- Staff is free to add to the invite list,
- Staff may send a general invite to the target entities and
- Staff may identify specific individuals to receive personal invitations.

It was agreed that the notes from this meeting would be distributed to planning committee members for review. Members will be encouraged to add entities or individuals to the invite list. They are authorized to issue personal invitations to any individuals they want to encourage to attend.

Scheduling

- It was agreed that the next meeting would take place at 6:00 PM on March 15
- The first community outreach meeting, targeted at government entities, will be scheduled for the afternoon of April 10. Staff shall set the time.
- Subsequent meetings will take place on the first and third Thursdays of each month unless scheduled otherwise.

The meeting was adjourned at about 8:30 PM.